



#### This Life in Trips - for those wanting to see more, do more, & be more.

Seeing life beyond his personal bubble has opened Shaun's eyes to what the world has to offer. It has forever changed his outlook on life and is here to tell you travel can do the same for you. Through his detailed stories and captivating photography, Shaun has influenced others to seek more out of life. They have been moved to have their own adventures and breakaway from the "normal."



## This Life in Trips is...

Meet Shaun - lover of memorable experiences, great food, and overall awesome times. Shaun lives to travel and aims to measure his life by the experiences gained through it. This Life in Trips is a collection of those experiences and includes travel tips, reviews, and stories to inspire and educate others who are looking to find more out of life and more out of travel.



## How The World Became My Office

Before My first yearlong trip in 2006 changed everything. I'd built a stable, well-paid career, but felt completely unfulfilled. Hitting pause to travel opened the door to what truly makes me happy—exploring the world and writing about it.

When I returned home, it didn't take long to realize that the traditional routine wasn't for me. So I made travel a permanent part of my life. Over the past 13+ years, I've documented journeys from the Arctic Ocean to the South Pacific—football in San Francisco and Buenos Aires, concerts in the Pacific Northwest, water puppets in Hanoi, and everything in between.

From 2015–2017, I focused full-time on ThisLifeinTrips.com. When the pandemic shifted global travel, I doubled down on domestic exploring and launched MyEVTrips.com, an EV-focused travel blog that has since taken me across Europe, North America, and all the way to the Arctic Ocean.

Today, I balance freelance travel writing, consulting, and content creation with part-time travel, continuing to turn the world into my office, one trip at a time.

#### Beyond The Numbers

- This Life in Trips is about focusing on the highlights and unique attractions. This helps readers and future guests get the best experience possible.
- Reviews, write-ups, and blog posts are personal and combined with attractive photography allowing the reader to see themselves at your accommodation, attraction, or destination.
- This Life in Trips is a place to inspire, to inform, to advise. It's place to share a laugh, an image, and a passion for seeing our world. It is a place for those looking for adventure, lasting memories, and the best options available when it comes to a new city or town.
- Whether our reader is a budget minded traveler looking to stretch their travel dollar or someone looking for a luxury weekend getaway, This Life in Trips can help. Readers of TLITs include backpackers, flashpackers, foodies, solo, group, male, female, long term, short term, cubicle daydreams, and everyone in between.
- Past partners have included Viator, Flight Hub,
   Lonely Planet, AutoEurope Car Rental, Universal Studuios, Timbuk2, ZipCar, KeepGo, TEP,
   The Neon Museum, Life is Beautiful Festival,
   Laugarvtn Fontana Spa, HeliDubai, Voyager
   Balloons, Whistler Blackcomb Peak2Peak,
   Viking River Cruises, NCL, and the Scandinavia Spa.

Past tourism boards collaborations include Malta, Wellington, Riga, Vilnius, Tallinn, Amsterdam, Luxembourg, Vienna, Frankfurt, Copenhagen, Ireland, Porto, Warsaw, Salzburg, Stavanger, the Yukon, Vancouver, Victoria, Prince Edward Island, New Brunswick, Halifax, Nova Scotia, Toronto, Montreal, Kingston, Pilsen, and the Czech Republic.

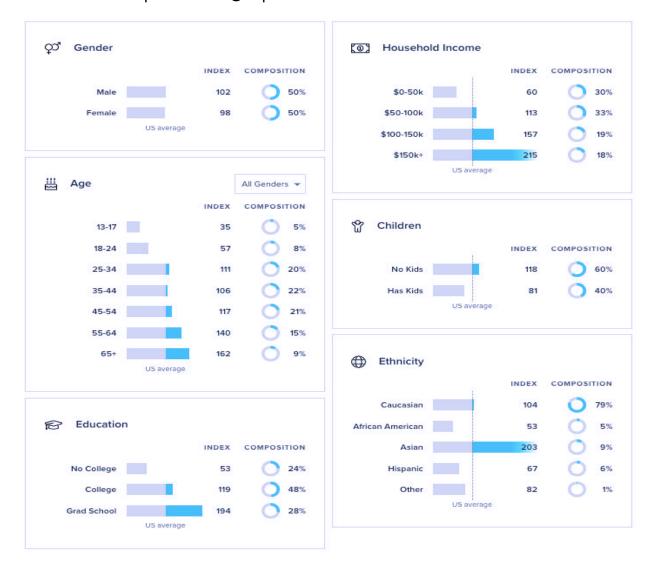


## By the Numbers

(As of Nov, 2025)

- 2,600+ Facebook fans
- 7,500+ Instagram followers
- 25K users per month
- PA45, DA38
- 300+ Newsletter subscribers
- 2 eBooks written and released
- 15+ Years experience writing for travel sites
- 1000+ Articles on travel tips, reviews, world recipes, interviews, and more.,

## This Life is Trips Demographics (via Quantcast)



## Working With This Life is Trips

- More than ever travelers are going online in search of advice, tips, inspiration, and planning help for their next adventure. Gone are the days of flipping through guidebooks. Instead, travelers are seeking out advice from travel bloggers who have first hand experiences to share.
- I work hard to build lasting partnerships with my clients and ensure that featuring their
  product or service is delivered in an entertaining and personal way. Putting a face and
  trusted reviewer behind well thought out words will always be more effective than
  unknown and potentially perceived as fake users of Trip Advisor, Yelp, or Google.
- My reviews and articles are tailored to promote what is best for the client while still maintaining opinions and experiences that are strictly my own.
- With an undeniable love of all things travel, my passion spills over into the destination, service, or product I am reviewing.



# What Partners and Readers of This Life in Trips Think

"Shaun, thank you! Your fabulous piece has upped my website visits by 30% in the last month... That's pretty awesome ©" – Alison Walker, <u>Schoone Oordt Country House</u>

"What wonderful words of wisdom :) great post :) " - <u>Sammi Egan</u>

"Hahaha I love this. Kept me very engaged, and quite the experience! " - Katie McGrain

"I can't believe I'm saying this, but this place looks fascinating! Great photos! Thanks for the practical tips as well." - <u>Casual Travelers</u>

"This is a great post, your photos are so fab!" - Gemma Hayes

"Some great words of wisdom. Life is to short and you need to go out into the world and experience what it has to offer through travel I say. " - <u>Carmen's Luxury Travel</u>

"That looks like a great tour. Pinning this to my list of things to do when in Vegas!" - Fairlie

"This one sounds like a winner -- great lineup and oh so yummy food." - Michele

## Together we can Help Others Make the Most Out of Their Trips

If you are interested in a partnership with This Life in Trips, let's chat! You can always email me directly to discuss working together. Travel related products, accommodations, excursions, activities, events, and restaurants can all be reviewed on my site and promoted across all of TLIT's social media outlets. I would be delighted to sit in on your next PR / Social Media event, or work with your travel and tourism board.

Just let me check my schedule...

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Facebook: <a href="http://www.facebook.com/lifeintrips">http://www.facebook.com/lifeintrips</a> Instagram: <a href="http://instagram.com/lifeintrips/">http://instagram.com/lifeintrips/</a>