



# THIS LIFE IN TRIPS



This Life in Trips - for those wanting to **see more, do more, & be more.**

Seeing life beyond his personal bubble has opened Shaun's eyes to what the world has to offer. It has forever changed his outlook on life and is here to tell you travel can do the same for you. Through his detailed stories and captivating photography Shaun has influenced others to seek more out of life. They have been moved to have their own adventures and breakaway from the "normal."



## This Life in Trips is...

Meet Shaun - lover of memorable experiences, great food, and overall awesome times. Shaun lives to travel and aims to measure his life by the experiences gained through it. [This Life in Trips](#) is a collection of those experiences and includes travel tips, reviews, and stories to inspire and educate others who are looking to find more out of life and more out of travel.



## How The World Became My Office

Before my first yearlong trip in 2006 my life seemed vanilla and unfulfilled. I had successfully worked my way into a comfortable situation with a cushy well-paid job yet felt lost and poor. Unhappy with what my life had become I put my career on hold and traveled. During that time away I found happiness and my true passion, good times and writing about them.

Once I returned to my normal day-to-day routine I quickly realized that living that life was not for me. To stay sane I traveled as much as possible and by any means possible. I quickly found that the corners of the earth are reachable no matter your budget. For the past 9 years I have written about my adventures that have taken me from the Arctic Ocean to the South Pacific. They have included football games in San Francisco to Buenos Aires, concerts in the Pacific Northwest to water puppets in Hanoi.

2015 was dedicated full time to [This Life in Trips](#) and all things travel.

## Beyond The Numbers

- **This Life in Trips** is about focusing on the highlights and unique attractions in the places visited. This helps readers and future guests get the best experience possible.

- Reviews, write-ups, and blog posts are personal and combined with attractive photography allowing the reader to see themselves at your accommodation, attraction, or destination.

- **This Life in Trips** is a place to inspire, to inform, to advise. It's place to share a laugh, an image, and a passion for seeing our world. It is a place for those looking for adventure, lasting memories, and the best options available when it comes to a new city or town.

- Whether our reader is a budget minded traveler looking to stretch their travel dollar or someone looking for a luxury weekend getaway, **This Life in Trips** can help. Readers of **TLITs** include backpackers, flashpackers, foodies, solo, group, male, female, long term, short term, cubicle daydreams, and everyone in between.

- **Past partners** have included Viator, Flight Hub, AutoEurope Car Rental, Universal Studios, Timbuk2, ZipCar, KeepGo, The Neon Museum, Life is Beautiful Festival, Whiskey Wiseman, Turkish Flavours, Laugarvtn Fontana Spa, HeliDubai, Voyager Balloons, Whistler Blackcomb Peak2Peak, Viking River Cruises, NCL, and the Scandinavia Spa. Also the Malta, Wellington, Riga, Vilnius, Tallinn, Amsterdam, Luxembourg, Vienna, Frankfurt, Ireland, Warsaw, Salzburg, Stavanger, Yukon, Vancouver, Victoria, PEI, New Brunswick, Halifax, Nova Scotia, Toronto, Montreal, Kingston, Pilsen, and the Czech Republic tourism boards.

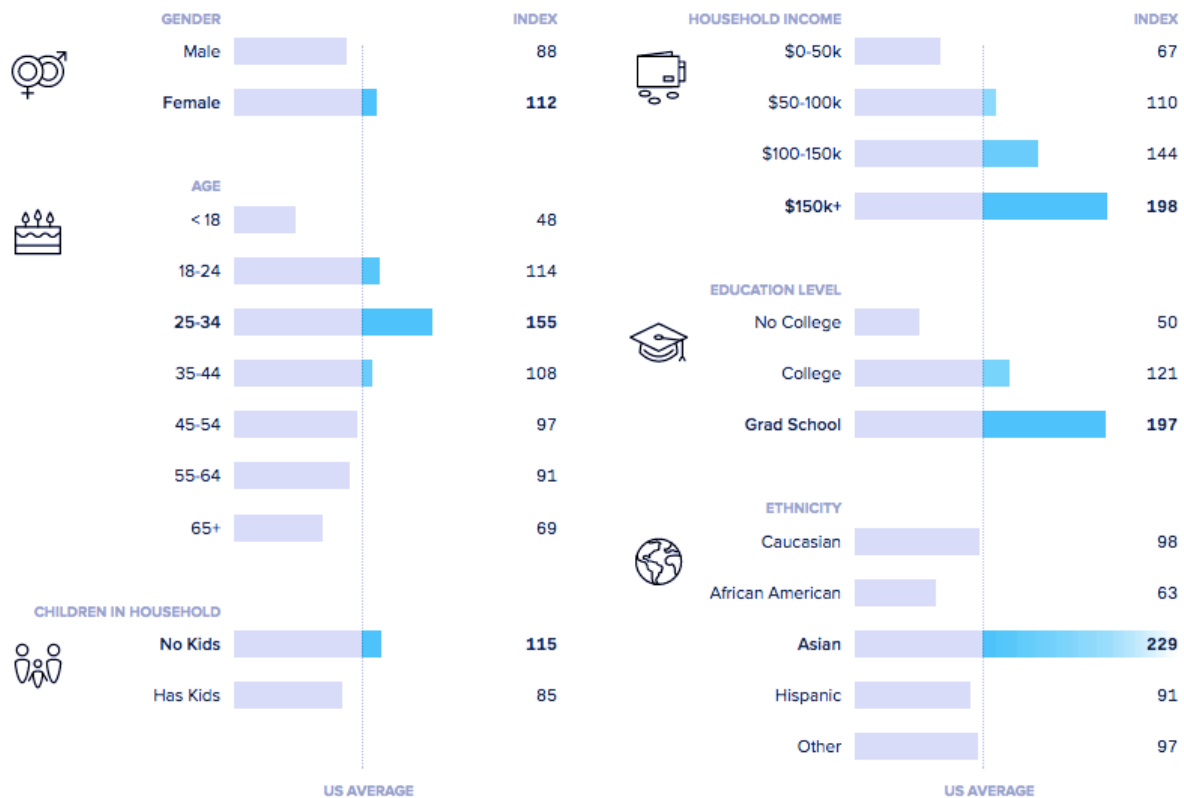


### By the Numbers

(As of Aug27<sup>th</sup>, 2017)

- 31,000+ Twitter followers
- 2,300+ Facebook fans
- 10,200+ Instagram followers
- 25 K page views per month
- 10 K visitors per month
- 64 Klout Score (top 5% of all users!)
- 250+ Google+ followers
- 200+ Newsletter subscribers
- 1,494,856 Global Alexa Rank
- 2 eBooks written and released
- 10+ Years experience writing for travel blogs and travel sites
- 900+ Articles on travel tips, reviews, world recipes, interviews, and more.
- 71 Passport stamps
- 60K+ km flown in 2015 alone
- 1 Missed plane

## This Life is Trips Demographics (via Quantcast)



## Working With This Life is Trips

- More than ever travelers are going online in search of advice, tips, inspiration, and planning help for their next adventure. Gone are the days of flipping through guidebooks. Instead, travelers are seeking out advice from travel bloggers who have first hand experiences to share.
- I work hard to build lasting partnerships with my clients and ensure that featuring their product or service is delivered in an entertaining and personal way. Putting a face and trusted reviewer behind well thought out words will always be more effective than unknown and potentially perceived as fake users of Trip Advisor, Yelp, or Google.
- With each article I work hard to promote my clients through my social media channels. This includes sharing pictures through Instagram, tweets on Twitter, and posts on Facebook as the story unfolds as well as once the post goes live.
- My reviews and articles are tailored to promote what is best for the client while still maintaining opinions and experiences that are strictly my own.
- With an undeniable love of all things travel, my passion spills over into the destination, service, or product I am reviewing.



## What Partners and Readers of This Life in Trips Think

*"Shaun, thank you! Your fabulous piece has upped my website visits by 30% in the last month... That's pretty awesome ☺" – Alison Walker, [Schoone Oordt Country House](#)*

*"What wonderful words of wisdom :) great post :) " – [Sammi Egan](#)*

*"Hahaha I love this. Kept me very engaged, and quite the experience! " – [Katie McGrain](#)*

*"I can't believe I'm saying this, but this place looks fascinating! Great photos! Thanks for the practical tips as well." – [Casual Travelers](#)*

*"This is a great post, your photos are so fab!" – [Gemma Hayes](#)*

*"Some great words of wisdom. Life is too short and you need to go out into the world and experience what it has to offer through travel I say. " – [Carmen's Luxury Travel](#)*

*"That looks like a great tour. Pinning this to my list of things to do when in Vegas!" – [Fairlie](#)*

*"This one sounds like a winner -- great lineup and oh so yummy food." – [Michele](#)*

## Together we can Help Others Make the Most Out of Their Trips

If you are interested in a partnership with [This Life in Trips](#), let's chat! You can always email me directly to discuss working together. Travel related products, accommodations, excursions, activities, events, and restaurants can all be reviewed on my site and promoted across all of TLIT's social media outlets. I would be delighted to sit in on your next PR / Social Media event, or work with your travel and tourism board.

Just let me check my [schedule](#)...

E-mail: [shaun@thislifeintrips.com](mailto:shaun@thislifeintrips.com)

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